

DR. L. D. TRESEDER

Dr. L. D. Treseder, Chiropractor, has spared no pains to get a general education. A native son of Utah, and of a pioneer family whose parents crossed the plains with a hand cart company, he was born in Ogden, and received his early education in the public and high schools of Ogden. He then attended the Northwestern University of Chicago, and while there decided to take up

clothing business that he uses to the advantage of his customers, in the selection of his samples and patterns. He knows a good piece of cloth when he sees it, and his general trustworthy methods of doing business are unquestioned by his many patrons when he tells them they are looking at a good article. If it is good Newbold will say so; if it is not good he will just as readily say so. You always know what you are buying at Newbold's.

EDWARDS FURNITURE COMPANY

One cannot walk along Main street without noticing Edwards Furniture Store, because the "Arrow Points the Way." This store known as the business home of Hon. William Edwards, former mayor and county commissioner is one of Logan's oldest and honored business houses. Headquarters for furniture, carpets, linoleums, glass, stoves and a general line of holiday goods in sleighs, wagons, pictures, etc., Mr. Edwards is busy caring for the needs of his patrons. During the absence of his son Lewis Edwards, assistant manager, it has been a little hard on the father but the war had to be won, and sacrifice was the order of the day. It will be impossible for this good soldier to get home to help during the busy season, but Mr. Edwards will get along just the same, and is just loyal enough to be glad the boy went "over there."

KIMBALL AUTO CO

The Kimball Auto company on Main street, in its new home with a fine fire brick front furnishes a most inviting place for tourists to store their cars, and its commodious storage space furnishes convenient opportunity for local car owners to store where they can get them at a moment's notice. The building is well heated and lighted and is fire proof. Mr. Roy Kimball, the manager, gives it his personal attention and supervision, and with his com-

petent help assures patrons of high grade treatment at all times. This company carries the famous Cadillac and Oakland cars, and always has in stock a complete line of accessories and the finest grade of oil, grease and gas.

EVERTON & SONS CO.

Everton & Sons Company are always in stock with a complete line of hardware of the choicest and most substantial quality. Operating of West First North street they are easily accessible to both in and out of town alike, and since opening their doors they have enjoyed such a large patronage that they have extended their business and opened a branch house at Richmond. They deal also in china and glass ware, stoves and ranges and have a unique toy land that is a favorite gathering place for boys and girls of the city. Quality and square dealing is the watchword of the management, and all who once meet the Evertons know that their word is as good as their bond.

CACHE COUNTY FARMERS EQUITY

The Cache County Farmers Equity, owned and controlled by a company of the most prosperous farmers of the county is enjoying a season of unbounded prosperity. In fact the business of this concern is assuming such proportions that its present home is entirely too small, and arrangements are now under way for the erection of a new building on South Main street that will cost in the neighborhood of \$30,000. When the company is installed in its new home it will then have the room and conveniences that its business demands. This company under the management of Mr. Joseph G. Salisbury carries a full line of the Emerson farm implements and makes a specialty of supplying the farmers at bedrock prices. At present Mr. Salisbury is busy supplying his patrons

Economy in Gifts

Is Best Realized When You
Buy Something He Can Use

For the Man in Service—

O. D. Sweater Coats
Auto Stop Safety Razors
Cashmere Hosiery
Handkerchiefs
Puttees
Mansion Last Shoes

For The Man At Home—

Silk Shirts
Neckties
Collar Bags
Kuppenheimer Clothes
Florsheim Shoes
Bath Robes

IF HE WEARS IT. WE HAVE IT.

Howell Brothers

"Logan's Foremost Clothiers"

Chiropractic. He graduated from the Palmer School of Chiropractic at Davenport, Iowa, where he practiced for some time, and then came to his native state and opened an office at Ogden, Utah. A short time ago he came to Logan to take over the business of Dr. Chadwick, and during his sojourn with us has made many friends. He is a congenial gentleman, and has lost no time in building up a business that is a distinct recommendation to his ability, and a satisfaction to a large clientele.

JOSEPH NEWBOLD

Joseph Newbold, the popular clothier on North Main street, is headquarters for men's and boys' suits, hats, caps, shoes and general goods supplies. Mr. Newbold has been in the business for a life time and possesses a technical knowledge of the

and southern Idaho, and every day trade help is required, but it never grows so large that he slight his customers. No matter how good business is the interests of the small customer is looked after just the same. His holiday goods now on sale at his store on Main street are the choicest that skill and sugar can make.

W. F. JENSON CANDY COMPANY

The W. F. Jenson Candy Company is more than a Logan institution. It is a candy store for northern Utah

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FARM IMPLEMENTS

We wish the users of Equity Implements could tell every farmer about the satisfaction they give

We Sell a Full Line of FARM IMPLEMENTS

PLOWS
DISC HARROWS
GAS TRACTORS
DRAG HARROWS
CULTIVATORS
SEEDERS
DRILLS
BINDERS
MOWERS
COMBINE BINDERS AND PLANTERS
RAKES
ENSILAGE CUTTERS
SPREADERS
ENGINES



E-B 12-20 H.P.
TRACTOR Burns Kerosene

GETS the maximum yield out of your land. Plows deeper—makes a better seed bed—does your work at the right time—enables you to work a larger acreage—raises bigger crops and does it cheaper. Solves the problem of greater production. The E-B 12-20 is an up-to-date four-cylinder tractor—the result of ten years' experience. The most efficient four-cylinder kerosene motor—also steam—simplest three-speed, dust-proof, sliding-gear transmission—light weight per H.P. Call on us—investigate this crop booster.

It will pay you to get acquainted with our line of Implements and prices and terms before providing for your next year's requirements.

Remember the Place on South Main Street. Logan, Utah
Cache County Farmers Equity